"Your success
We make it happen..."

"Your pathway to
be a successful
Entrepreneur..."

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Connectatcwa

BSB61015 - Advanced Diploma of Leadership & Management

CRICOS Code: 088762G
RTO Code: 41279
Study Modes
This course is mainly delivered on face-to-face classroom-based dialectic method. Various structured activities, practical tasks, research activities and industry excursions are blended to provide learners with the most opportunities to practice and experience the advanced management skills.

Intake Dates
New intake every month.

Course Fees
- Application Fee: 250 AUD (new applicants only)
- Learning Resources Fee: 400 AUD
- Full Course Tuition Fee: 8200 AUD
- Easy, affordable and flexible payment plans are available

Course Duration
- You will complete this course in 40 study weeks plus up to 12 weeks break.
- For international students, classes are scheduled for 2½ days per week (20 hours per week)
- This time frame is flexible for local students.

Admission Requirements
Academic Requirement:
- Diploma of Business or Diploma of Management or other related areas OR
- Have demonstrated knowledge, skills and experience in management,

English Language Requirement:
If you are an international student, it is required to prove that you have an upper intermediate level of English. This can be demonstrated if you have achieved any of the followings.

- IELTS Test Score of 5.5 OR
- TOEFL (IBT) Test Score of 46 OR
- PTE Academic Test Score of 42 OR
- Advanced (CAE) Test Score of 47 OR
- OET Pass Grade OR
- TOEFL (PBT) Test Score of 527 (only if IELTS is not available)

Please refer to www.border.gov.au to find out the assessment level for your country and to determine the required level of English that you should possess for applying for student visa.

Further Study Options
This qualification provides many avenues for you to study further in the field of management or business. If you wish, you may undertake Bachelor of Management or Business or any other study at higher education level.

Study Support & Work Experience
ATC offers various free study support sessions and arranges work experience opportunities for you to gain relevant skills.

Career Options
- Area Manager
- General Manager
- Regional Manager
- Project Manager
- Business Owner
- Entrepreneur
- Business Development Manager

Course Outline
For achieving this qualification, you will complete the following units:

1. BSBR5K501 Manage risk
2. BSBMGT616 Develop and implement strategic plans
3. BSBMGT605 Provide leadership across the organization
4. BSBINN601 Lead and manage organizational change
5. BSBMGT617 Develop and implement a business plan
6. BSBMKG603 Manage the marketing process
7. BSBMKG607 Manage market research
8. BSBMKG608 Develop organizational marketing objectives
9. BSBMKG609 Develop a marketing plan
10. BSBMGT608 Manage innovation and continuous improvement
11. BSBFIM601 Manage finances
12. BSBWH5605 Develop, implement and maintain WHS management systems

Course Overview
This course will strengthen your leadership skills and abilities in all areas of management. You will be guided on how to successfully oversee special projects and drive business activities to reach successful outcomes.

To Apply:
- Apply online from the website www.atc.wa.edu.au OR
- Please download the enrolment form available on www.atc.wa.edu.au and email us the completed application form along with required documents to admissions@atc.wa.edu.au

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